

## URGENT! Freelance GRAPHIC DESIGNER

The French-American Chamber of Commerce of San Francisco is looking for a Freelance Graphic Designer for its 7th annual ceremony of the French-American Business Awards (FABA).

The FABA is the leading event dedicated to the French-American business community, rewarding entrepreneurs and executives' involvement in the business and the community. It is a dinner celebration during which the best French-American companies, entrepreneurs and executives based in the San Francisco Bay Area are honored for their annual results and lasting performance in management and leadership. The French-American Business Awards gather every year over 300 guests.

The French-American Business Awards will take place in May 21st 2020.

### WHAT YOU WILL DO

- Create and develop original graphics: "Save the Date" invitation, poster of the event in various formats (website, social media, e-mail), logos, print ads (step & repeat, menu, ceremony handbook, signage, foam-board podium...) and other collateral
- Define the graphic identity of the FABA website (banners) and PowerPoint template...
- Follow the project from initial concept through final execution
- Must stay professionally up-to-date in current trends (i.e. social media, web design...)
- Work closely with the marketing team and will be expected to present their work, be responsive to design changes, and be innovative in their approach
- Must meet deadlines, and have the ability to adapt quickly to changing priorities
- Manage assigned projects to meet required schedules
- Organize, archive and keep all job files up-to-date

### Qualifications

### WHAT YOU WILL BRING

- 3-5 year of experience in the Design industry
- Bachelor's degree in Graphic Design
- Expert conceptual and technical knowledge of all Design principles (typography, color, layout...)
- Knowledge in both online and offline design and production
- Great attention to detail, while having open mind for creativity
- Ability to work independently, while still being able to take creative direction from Marketing team
- Excellent problem-solving skills
- Positive attitude towards work, and approachable as a fellow co-worker
- Logo design and exceptional Photoshop skills a plus

### ADDITIONAL INFORMATION

- Starting date: ASAP
- Remuneration: \$1,000

Contact us: [com@faccsf.com](mailto:com@faccsf.com)

**\*\*Please include a portfolio or PDF / links to examples of your work in the application\*\***